

2007 Speaker



File Photo

Melissa Shultz

Melissa T. Shultz, a native of Washington, D.C., has done freelance work for print, television and video. Her essays, highlighting humorous aspects of everyday life, appeared in a weekly column for *The Frederick News Post*. Since relocating to Dallas, Shultz's essays have been published by *The Dallas Morning News* and its media properties across the country, as well as *The Washington Post*. Her new monthly column will appear in a parenting magazine being developed by Community Newspaper Holdings, Inc., running in four major markets. A feature article by Shultz was published in 2005 by *D Magazine*. Shultz also ghostwrites and edits for Brown Books in Dallas and enjoys writing children's books. Other clients have included *The Chicago Tribune*, Tribune Broadcasting, National Retail Federation, Food Marketing Institute, Anderson Consulting, PBS, International Dairy Foods Association and Supermarketguru.com. Prior to freelance consulting, Shultz was director of creative services for Food Marketing Institute, a trade association in D.C., and held positions with Lord and Taylor's Advertising Division in New York, and NUS Training Corporation.

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